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FRED VON RODECK
1628 EAST 9th STREET
BROOKLYN, NEW YORK
"In the Heart of New York City"

# THathuth 

国ahlitafor 1925

FRED VON RODECK
1628 EAST 9 th STREET BROOKLYN, NEW YORK
"In the Heart of New York City"

Order Early. Our gardens are not large, and our stock is limited.

We Never Substitute, as we believe that no variety of Dahlias is near enough like another to be satisfying in its place.

Classification. As growers disagree on the type of many varieties of dahlias, we have preferred to classify all our varieties alphabetically, so that the reader need look in only one place for the desired variety. The type in each case is described as accurately as possible.

Guaranty. We guarantee all stock true to name, and to arrive in good growing condition, but cannot be in any way responsible for the crop. They should be returned immediately upon delivery if not satisfactory.

Shipping. In ordering, be sure to give Shipping Directions, and write Name and $A d d r e s s$ Distinctly.

Terms. As the shipment of parcels C.O.D. requires the payment of an additional fee on delivery, we prepay all charges, and therefore must request payment in full before shipping orders.

Green Plants. As the leading growers seem to disagree as to the desirability of green plants, we must necessarily rely on our own judgment. It has been our experience that plants will grow and bloom fully as well as tubers. But a certain proportion of the clumps from plants will either die during the following winter or produce weak and diseased stock the following year. We, therefore, do not offer or recommend green plants, except in the newest and most expensive varieties, where we feel that the saving in cost is perhaps sufficient to balance the risk involved.

## Intrunurtinn

$1{ }^{1 I}$E present this, our frrst annual catalog, with mingled feelings of confidence and trepidation. We realize that we have no astonishing novelties to offer, and make no extraordinary claims for our stock. But by very reason of the fact that our list is not extensive, we are able to state that every variety offered has been fully tested, and may be rated with the best in its class. It has been our aim to secure every worthy novelty, and to retain only the best of the older varieties. We shall continue to try out the best of the new introductions each year, in a location where everyone who can visit New York may take a Brighton subway on Broadway and reach our gardens in a half hour, see them grow, and judge for himself.

Sincerely,
Fred von Rodeck.

## 

目AHLIAS are easily grown, requiring no special soil, or treatment, to bring them to perfection. They love an open, sunny location, but succeed in partial shade. Prepare the soil thoroughly by digging 12 to 18 inches deep, if possible in the fall and then again in the spring, before planting. If the soil is poor, work in some well-rotted stable manure, or artificial fertilizer, but don't over-do this.

Dig the holes 2 feet to $21 / 2$ feet apart and about 6 inches deep, leaving a 4 -foot path between alternate rows; drive a stout stake in each hole, and lay the tuber down flat with the eyes to the stake and cover with two to three inches of fine soil, leaving the hole to be filled after the plant comes up.

Plant any time between May 1 st and June 15th. When the plants have made their third set of leaves, cut out the top, to make them branch.

The most important thing from now on is hoeing and cultivating the soil, until the buds appear; then give the beds a good mulching of manure, to keep the ground moist; and water the plants thoroughly once or twice a week.

To have large blooms, it is absolutely necessary to disbud; that means, to cut off all the side shoots on each stem above the first or second set of leaves, but being sure to leave the sprouts near the base of each stem, so as to insure a new crop of blooms.

After the frost kills the tops, the tubers should be dug and stored in a cool, dry cellar or basement, covered with dry sand or soil to keep the air from shriveling them. Divide the tubers in the spring after the eyes show plainly, being careful that each tuber has an eye; cover them again and keep dry until planted.

# Fflathugh 罡ahlias 

## ALEX- WALDIE (Decorative), Broomall <br> Tubers, \$150

This beautiful dahlia opens pure creamy yellow, as the outer petals develop, they gradually become overcast with a faint tinge of pink. Large, good bloomer, held well above the foilage on fine stiff stems.

## AMBASSADOR (Cactus), Broomall Tubers, $\$ 4.00$; Plants, $\$ 2.50$

 A sensation. Has won prizes wherever exhibited since its introduction in 1921. Color, soft yellow center with salmon, amber and pink shadings deepening gradually toward the tips and outer petals. The largest and heaviest cactus dahlia we know, carried well on good stems, on a rather low, spreading bush.AMERICANA (Decorative), Boston, 1924
Tubers, $\$ 3.50$
A large deep flower, composed of many shell like petals of a soft unshaded rose pink, carried on stiff stems, growing about four feet long, and requiring little disbudding.

## AMIGO (Decorative), Boston, 1924

Tubers, \$3.50
Distinctive among the newer yellows for perfection of form and grace of carriage, growing on long stems which never droop, and are not stiffly erect, but always curve so that the flower faces about sidewise. Form similar to insulinde, but more recurved, and color a clear glowing golden yellow.

## AMUN RA (Decoralive), Seal

Tubers, $\$ 2.50$
Mrs. Seal has won first prizes for five consecutive years at the exhibits of the Dahlia Society of California with this outstanding novelty which, although classed as a decorative, is quite distinct in type, the large round petals opening wide and flat, giving the effect of an enormous water-lily. Coloring is shaded copper and orange, deepening in the center to a dark reddish bronze.

## BASHFUL GIANT (Decorative), Marean

Tubers, \$2.50
One of the largest dahlias ever produced, remarkably fine for exhibition. Color, apricot with deeper shadings.

BERTHA JOST (Decorative), Jost
Tubers, $\$ 4.00$
Sulphur yellow, with outer petals blended peach pink, and center tipped with burnt orange. A large, free-flowering dahlia, carried well on long stems.

BOHEMIA (Hybrid Decorative)
Tubers, \$ 25
A glowing crimson dahlia of medium size, averaging four to five inches across if disbudded. We believe this to be the best selling red commercial variety in the New York market at the present time. For keeping qualities, it has OUTLASTED ANY OTHER VARIETY GROWN, in open competition at the A. D. S. Show in New York, September, 1923.

## BON (Decorative), Boston

Tubers, \$2.50
Large deep red blooms, growing erect on tall, upright stems. The reverse of the petals is lined and tinted brownish, giving the partly open flower a most unusual appearance. fectly formed flowers borne freely on strong stems.

CALIFORNIA BEAUTY (Hybrid Cactus), Broomall Tubers, $\$ 1.00$ The color, generally described as pure copper, is the final touch needed to make this medium-sized dahlia an IDEAL CUT FLOWER. The blooms, resembling Colden West in form. are produced in great profusion on stiff wiry stems, and are remarkably fine keepers when cut. We can recommend this as one of the most satisfactory dahlias grown.

CAROLYN WINTJEN (Decorative)
Tubers, $\$ .75$
A good-sized flower of beautiful salmon pink with rose shadings. Free bloomer on good stems, and very satisfactory for cutting.

CLARA SEATON (Show)
Tubers, \$ 50
One of the largest show dahlias grown. Clear deep golden bronze flowers on long stiff stems.

COMSTOCK (Decorative), Boston
Tubers, \$. 75
Large clear butter yellow, fluted petals, forming a beautiful flower of great substance. The plant has a habit of dropping the outer petals as they fade, making this a desirable garden variety, as the blooms remain presentable for two weeks on the bush.

CONCHITA (Decorative), Boston, 1924 Tubers, \$4.00; Plants, $\$ 2.50$ A really beautiful shade of clear pink, described by the introducer as "a pale pink Rookwood." The large loosely formed flowers are carried facing on tall stiff stems, and remain fully double to the end of the season.

COUNTESS OF LONSDALE (Hybrid Cactus), Cannell
Tubers, \$ 25
Beautifully formed medium-sized flowers of old rose, shaded salmon, produced freely on low growing stocky bushes. Probably the oldest hybrid cactus variety on the market, but still highly desirable both for garden and cutting.
COUNTESS (Show)
Tubers, \$ 50
Well formed flowers of faint lilac, deepening at the tips of petals.
CREAM KING (Peony)
Tubers, \$ . 50
One of the finest peony dahlias grown. Large, perfectly-formed flowers of clear creamy yellow, showing some blooms almost decorative in type but gradually opening to show the golden center.

DAKOTA (Decorative), Marean
Tubers, $\$ 1.00$
Large flowers held upright on strong stems, well formed, and color a deep reddish brown.
DELICE (Decorative)
Tubers, \$ . 25
Another of the older varieties which still holds its own, as it is the clearest, purest shade of light pink yet produced in a dahlia. A large vase of this variety at the New York Exhibition last fall caused more favorable comment than some of the novelties shown for the first time.

EAGLE, THE (Hybrid Cactus), Burns
Tubers, \$ 50
Sulphur yellow, fine large flower on stiff stems and a good keeper.
EDITH SLOCOMBE (Hybrid Cactus), Slocombe Tubers, $\$ 2.00$ Perfectly formed rich velvety purplish maroon flowers, with petals curled and twisted in the ideal Hybrid cactus type, carried on long wiry stems. Without exception the finest dahlia of its color.

ELDORADO (Decorative), Boston, 1923 Tubers, $\$ 5.00$; Plants, $\$ 3.00$
One of the largest deep golden yellow dahlias, of perfect decorative type, set facing on stiff stems, rising well above a low spreading bush. A flower that must be seen to be fully appreciated. Fine for exhibition, garden or cutting.

ELIZA CLARK BULL (Decorative), Boston, 1924
Tubers, $\$ 7.50$; Plants, $\$ 4.00$ Generally considered the best pure white dahlia grown. One of the biggest and deepest flowers in its class. The form is perfect, and the petals are just enough irregular to avoid the appearance of stiff formality so often found in the best large decorative varieties. Blooms freely on bushes of medium height.

## EMIL PANUSKI (Show)

Tubers, \$ 25
This variety, now offered to the public for the first time, resembles in color the old decorative "Le Grand Manitou," being striped maroon on light lavender ground occasionally sporting to a solid maroon flower. The form, however, is a perfect show of the largest size growing on vigorous bushes which carry the blooms on stiff stems well above the foliage. As we have a considerable stock of this variety, and are somewhat crowded for space, we are offering it at a price intended simply to make friends and regardless of its actual value. (As this variety sells in the New York cut-flower market at $\$ 1.50$ to $\$ 2.00$ per dozen WHOLESALE, the first flower will repay the entire cost of the tuber.)

ESTELLE CHRISTY (Show)
Tubers, $\$ 1.00$
One of the largest and finest of all the show dahlias. Color, pure light yellow, of perfect show type, but so large as to be generally classed as Hybrid show.

## ESTHER R. HOLMES (Cactus), Greinberg

Tubers, \$2.50
For several years we have been undecided as to whether we should add "Attraction" to our collection or not. But now we need not, for this variety has all the desirable features of Attraction to a greater degree, with no bad points that we have yet discovered. Color, clear rosy lilac, extending nearly to the center of the flower, and one of the few true cactus varieties which are really held up on good stems. Good bloomer and good keeper when cut.

## ETENDARD DE LYON (Hybrid Cactus)

Tubers, \$ . 50
One of the best of the older standard varieties. Large purplish violet flowers carried erect on good stems. Petals curled and waved, producing a graceful, rather than heavy, bloom.

EVELYN ADAMSON (Decorative), Broomall
Tubers, $\$ 1.00$
Color described by originator as fawn pink, becoming lighter and more beautiful as the flower matures. Large well formed flowers, often too heavy to stand erect, although held on stiff wiry stems.
F. W. FELLOWS (Cactus), Stredwick

Tubers, \$. 75
One of the finest English cactus dahlias yet produced. Large size, perfect form, and color clear deep orange. Equally good for both exhibition and garden.

GEORGE WALTERS (Hybrid Cactus), Carter
Tubers, \$ . 75
Another of the standard varieties which still holds its own with the best. Color, deep pinkish salmon, suffused with gold at the base of petals. A tall growing, vigorous free bloomer, carrying a surprising number of enormous flowers on long stiff stems.

Described by the originator as "the King of Cut Flowers." Form similar to Countess of Lonsdale. Color, rich yellow and orange.

GRIZZLY, THE (Decorative), Burns
Tubers, $\$ 1.00$
One of the deepest maroon reds grown, appearing almost black. Extra large flowers with loose reflexed petals carried erect on long stems (generally three feet or longer).

HORTULANUS FIET (Decorative), Hornsveld
Tubers, $\$ .75$
Generally considered the standard of comparison for perfection of form in the decorative class. Extra large flowers of a delicate shade of shrimp pink carried erect on stiff stems set well above a low spreading bush.

INSULINDE (Decorative), Hornsveld
Tubers, $\$ 1.50$
Beautifully curled and twisted flowers of bronzy orange, set squarely on top of remarkably stiff heavy stems. One of the best for cutting and generally regarded as the best Holland variety yet produced.

JERSEY'S BEAUTY (Decorative), Waite
Tubers, \$10.00; Plants, $\$ 5.00$
Recognized by all as the finest large pink dahlia in existence. The flowers are not only gorgeous in color, but perfect in form, and borne on long stiff straight stems. A profuse bloomer and a splendid keeper when cut.

JERSEY'S JOY (Decorative), Waite Tubers, \$5.00; Plants, $\$ 2.50$ A new introduction this year. Rich golden yellow flowers of fine formation and good size, produced freely on fine stems.

JERSEY'S MATCHLESS (Decorative), Waite
Tubers, $\$ 10.00$; Plants, $\$ 5.00$
New this year. Golden buff, large flower, borne on splendid stems well above the foliage.

JERSEY'S PRIDE (Decorative), Waite
Tubers, $\$ 2.50$
A very pleasing combination of deep yellow and pinkish buff. Large graceful flowers of great substance opening to a perfect ball of glowing color.

## JERSEY'S RADIANT (Hybrid Cactus), Waite

Tubers, $\$ 10.00$; Plants, $\$ 5.00$ Bitter sweet orange, produced on large stiff brown stems. A very attractive variety, always much admired.
JERSEY SOVEREIGN (Decorative), Waite
Tubers, $\$ 10.00$; Plants, $\$ 5.00$
A new introduction this year. A gorgeous and unusual color, classified in Ridgeway's chart as Salmon Orange. A vigorous grower with very dark foliage, flowers of good size on stiff erect stems.
JUDGE A. B. PARKER (Decorative), Marean
Tubers, $\$ 2.00$
The large perfectly formed flowers grow freely on strong erect stems. Color, a very fine glowing brownish shade, generally described as golden buff. A remarkably fine exhibition and garden variety. watermellon red, facing as the flower opens through successive tints of salmon pink, orange and yellow.
KALIF (Cactus), Engelbardt

Tubers, \$. 40
A popular standard variety, producing freely large well-formed flowers of a clear scarlet color.

## KITTY DUNLAP (Decorative), Boston <br> Tubers, $\$ 2.00$ <br> Large perfectly formed flowers of a color very near that of the American Beauty rose, always set squarely on top of long

 firm stems. Free bloomer and good keeper.LA FAVORITA (Hybrid Cactus), Lohrmann
Tubers, \$. 75 A vigorous growing, free flowering variety of a most unusual shade of brilliant salmon. Large, well formed flowers carried on strong stems.

LADDY (Decorative), Broomall
Tubers, $\$ 1.00$
Soft yellow with outer petals shaded orange. The large, well formed flowers are produced freely and always held erect on strong stems.

LIBERTY BOND (Peony), Broomall
Tubers, $\$ 1.50$
A blending of buff, bronze and salmon shades. The large loose-petaled flowers, often showing full centers, are always held erect on strong stems.

LOLITA VELASCO (Cacius), Boston Tubers, \$5.00; Plants, $\$ 2.50$
Claimed to be the most perfect white cactus. Petals are extremely long and straight, center excellent and size immense.

LOTUS (Decorative), Boston
Tubers, $\$ 1.50$
Like the Amun Ra, this variety is the new "Water Lily" type of flower. While not quite so large, it is a deeper, clearer shade of orange, with a metallic lustre. Free bloomer on long straight stems, and keeps well when cut.

## LECIAN VON BERNUTH (Hybrid Cactus), Greinberg

Tubers, $\$ 2.00$
Center yellow, outer half of petals deep flame color. Goodsized flowers held well above foliage.
MME. BUTTERFLY (Decorative Peony)

Tubers, \$. 50

Graceful, medium-sized flowers of creamy pink shades with a
distinct dusting of gold on every petal.

MME. MARIE AGNOSTOKI (Show)
Tubers, \$ . 50
Good-sized flower very faint blush, with tips of petals showing a deeper pink.

## MARIE LOUISE (Decorative), Greinberg

Tubers, $\$ 4.00$; Plants, $\$ 2.50$
Color, purest deep yellow, with outer edge of flower gradually shading to orange. Unusually long heavy petals form a very large perfect flower carried well on extra strong stems. some petals of deep maroon and some of crimson, although generally the deeper shade predominates. Can be cut with five-foot stems.


#### Abstract

MEPHISTOPHELES (Hybrid Decorative), Marean Tubers, $\$ 2.00$ In form, one of the most perfect dahlias ever offered, almost seeming to have been carved rather than grown. Color, a glowing crimson-scarlet, sometimes with the very tips of the petals showing a golden point. Does not bloom as freely as some, but every flower stands regally on the top of a stout stem.


MISS WORN (Decorative), Boston
Tubers, \$3.50
Burnished copper suffused with old rose. A large deep flower, composed of shell-like petals. Extra long, leafless stems make this a pleasing cut-flower variety.

MRS. ESTELLE LAWTON LINDSAY (Decorative), Broomall
The gorgeous scarlet and gold coloring of the well-known "Geisha," reproduced in an enormous full-centered decorative. Three blooms nine inches across were cut at one time from the same bush. Stems long and stiff. Keep well when cut.
MRS. RICHARD LOHRMANN (Hybrid Cactus), Lohrmann

Tubers, \$1.00

A pure golden yellow of large size, with broad curled petals of good substance. One of the best yellows we have seen.

## MRS. CARL SALBACH (Decorative), Salbach <br> Tubers, $\$ 1.00$

This dahlia has created a sensation wherever shown. The flowers are large, of great depth, and perfect formation. Color, a charming shade of lavender pink, lighting up exceptionally well under artificial light. The stems are, without exception, the best we have yet seen, making this variety pre-eminent as the ideal cut-flower variety.

MRS. EDNA SPENCER (Cactus), Spencer Tubers, $\$ .75$
Good-sized, light clear lavender flowers, borne profusely on good stems. Fine for cutting.
MRS. I. DE VER WARNER (Decorative), Marean $\begin{gathered}\text { Tubers, } \$ 3.00 \\ \text { Color, deep mauve pink, or rosy lavender. } \\ \text { flowers borne freely on stout stems. } \\ \text { Large perfect } \\ \text { One of the best of the }\end{gathered}$ famous "Marean" dahlias.
MYRA VALENTINE (Hybrid Decorative), Mills
Tubers, $\$ 4.00$; Plants, $\$ 2.50$
Very large golden bronze flowers on fine long stems.
NIBELUNGENHORT (Hybrid Cactus)
Tubers, \$ 50
An old popular Holland variety, always in demand as a cutflower. Color, old rose shading to salmon pink.

Tubers, \$/.50
The big heavy loose petals produce a flower giving the impression of a gigantic rose. Color, a delightful old rose slightly suffused with lilac and shading to yellow at the centre. The sturdy bushes produce particularly thick and heavy flower stems, carrying the flowers well above the attractive foliage. One bloom is a bouquet.

PAPILLON (Hybrid Cactus), Boston
Tubers, $\$ 3.50$
One of the big new ones which has been grown successfully everywhere and has been in many prize-winning collections. Color, a beautiful deep shade of old rose with golden lights. An incessant bloomer, carried gracefully erect on long strong branches.

PAUL MICHAEL (Decorative), Michael
Tubers, $\$ 2.00$
Can be grawn to majestic size for exhibition if shaded a week before showing. Color, the clearest, deepest shade of pure gold yet produced in a dahlia.

PRIDE OF CALIFORNIA (Decorative), Lohrmann
Tubers, \$ 75
Color, brilliant glowing scarlet, shading deeper at the center. We have a good stock of this variety which has vigor, size, color, stem-in fact, every desirable feature. We consider it among the very best dahlias grown today.

PURITY (Decorative)
Tubers, \$. 25
Good size, pure white flower.
REGENT (Cactus), Boston
Tubers, $\$ 1.50$
Extra large American type cactus, of a pleasing shade of clear mauve pink.

ROMANY (Hybrid Cactus), Boston
Tubers, $\$ 2.00$
A splendid addition to the hybrids, as the formation is flawless. Long, closely rolled incurved petals form a large, substantial bloom. Color, a bright geranium scarlet which will not burn in the hottest sunshine.

ROOKWOOD (Decorative), Boston Tubers, \$4.00; Plants, $\$ 2.50$
For sheer beauty the Rookwood is unsurpassed. A persistent prize winner wherever shown, the cut-blooms will keep as long as any large flowering dahlia we know. The coloring is an entirely new shade of pink, best described as cerise rose, and is as beautiful under artificial light as the popular Mrs. Charles Russell rose. Flowers are immense and produced freely on splendid stems, rising well above a low spreading bush.

ROSA NELL (Decorative), Broomall
Tubers, $\$ 1.50$ Claimed by the introducer to be the greatest of all decorative dahlias. Color, clear bright rose, flowers are large and well formed. Stem is excellent and blooms most freely.

ROSEMAWR (Decorative), Broomall
Tubers, $\$ 1.00$ Immense flowers, rich rose pink. Plants rather low and branch. ing. Very free bloomer.

## SENORITA (Hybrid Decorative), Lohrmann

Tubers, $\$ 2.00$
A giant hybrid of rich velvety maroon color, carried erect on extra strong stems. Plant grows low, but blooms freely.
SISKIYOU (Hybrid Cactus), Broomall Tubers, $\$ 10.00$; Plants, $\$ 5.00$ By far the largest dahlia we have yet grown, it has created a sensation wherever shown. The plants are extra sturdy and vigorous, and the flowers are held perfectly erect on strong stems. Color, a delicate blending of mauve, cream and pink.TITANIA (Decorative), Boston
Tubers, $\$ 2.50$ Cream, suffused with pink, producing an opalescent shade especially attractive under artificial light. Good-sized flowers with stems and keeping qualities; desirable for cutting.

VANITY (Decorative), Boston
Tubers, $\$ 1.50$
Good-sized flower of glowing coral pink. Very free bloomer, good for cutting.

VIOLETTA (Hybrid Cactus), Waite Tubers, $\$ 5.00$; Plants, $\$ 2.50$ Color, petunia violet. This variety, like all of Mr. Waite's introductions, has always been in great demand. Habit, vigorous and free blooming. Fine stems.
W. E. COOPER (Decorative), Boston

Tubers, $\$ 3.50$

Large flowers borne freely on stems so straight and strong that
every flower looks one right in the eye. Color, a TRUE PINK
without the least suggestion of salmon or lavender.
WASHINGTON CITY (Hybrid Cactus), Broomall Tubers, \$ . 75

The large, pure white star-like flowers of this variety have
always been our favorite among the whites. Ideal heavy hybrid
cactus form, and color the purest snow-white we have yet seen.
Healthy, low spreading bushes, blooming freely and continuously.
WELTFRIEDEN (Hybrid Cactus) Tubers, \$. 75

One of the newer European introductions. A white hybrid cactus
of exquisite form and medium size ideal for a white cut-flower
variety.

WM. SLOCOMBE (Decorative), Slocombe Tubers, $\$ 1.00$ A fine large flower, well formed, of a beautiful shade of canary yellow, carried on long, stiff stems well above the foilage. A general favorite, and consistent prize winner. Easily grown, and a prolific bloomer.
WORLD'S BEST WHITE (Decorative), Murphy Tubers, $\$ 3.00$
Color, white, with a decided creamy center. Long, heavy petals produce a flower not only broad, but deep, recurving at the back to form almost a complete ball. One of the most vigorous dahlias we have seen; in fact, it is astonishing, the number of large fowers in bloom at one time on the same bush, and always carried on perfect stems.

## ©int Minurry

Dahlia Blossoms are for sale at all times during the flowering season.

You are invited to become a member of the

The Quarterly Bulletin of the Society, containing valuable information on Dahlia growing, is sent free to every member. Dues $\$ 2.00$ per year.

Write Wm. J. Rathgeber, Secretary, 198 Norton Street, New Haven, Conn.

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